



REDKEN COLOR BASH

INTRO TO REDKEN HAIRCOLOR BRANDS AND TRENDS

WELCOME TO REDKEN HAIRCOLOR

Welcome to your “first date” with Redken.

Discover the facts, gain confidence and learn the fundamentals of Shades EQ Gloss, Shades EQ Cream/Cover Plus, Chromatics, Beyond Cover, Ultra Rich, Color Fusion and Color Gels.

You’ll become a Redken Obsessed hair colorist in no time by gaining the “How, Why and When” of each hair color line.

LEARN. EARN. LIVE.

- Gain a fundamental understanding of Redken’s haircolor portfolio, the foundation of hair color principles and formulation guidelines.
- Experience 3 trend techniques that are easily replicated in the salon.
- Have confidence in your Redken Hair color knowledge.

DON’T MISS THE STYLING BASH!

- 2:00pm – 4:00pm
- Demonstration of the season’s hottest styling tips and tricks.
- Newest Redken Stylist products.

DATE: August 14th, 2017

TIME: 10am- 1pm

2pm- 4pm

LOCATION:

State Beauty Supply
2351 Millpark Drive
Maryland Heights, MO 63043

INVESTMENT: Free WITH NEW
USER KIT PURCHASE/ VOUCHER
OR \$25

TOOL LIST: No tools needed

CLASS TIPS: Any stylist who is currently performing hair color services and may or may not be new to the Redken hair color family.



REDKEN
5TH AVENUE NYC